

CITY MARKET™ KIOSK

ECRS
RETAIL AUTOMATION SOLUTIONS



Self-Checkout...is something consumers actually want in their shopping experience.

ECRS' City Market™ kiosk allows retailers of all sizes and types to enjoy the benefits of self service technology. The compact design fits comfortably in smaller footprint stores or in specialized store departments of larger stores. Shoppers will appreciate the ease-of-use and fast transaction speed that City Market offers in their purchase transactions. City Market's intuitive interface and overall reliability reduces employee issue-related interaction time and enhances user experience.

WHY SELF-CHECKOUT?

With more than \$192 Billion in sales through self-checkout stations in 2009*, this ever-growing technology is becoming more than a trend and has evolved into a service customers expect in growing numbers. More than ever, consumers are in a hurry and want to pick up their needed items and get out and on to other things. The increased use of technology among the general public only enhances the use of self service terminals as people are used to its presence in their daily lives. The time has arrived to stop thinking of self-checkout as a hindrance to customer service and consider that this is something consumers actually want in their shopping experience. In addition, implementing self-checkout lanes can free up cashiers to provide better customer service by allowing them to be more present on the sales floor. The increased presence of staff during a shopping experience can heighten sales by encouraging high-margin purchases and avoiding lost sales because the customer was not able to find what they were looking to purchase.

FEATURES & FUNCTIONALITY

CUSTOMIZABLE DESIGN OPTIONS *(SOFTWARE & CABINET)*

Unlike with most other solutions, retailers can choose from color and graphic options to fit the branding of their store environment. A variety of functionality configurations are also available to fit diverse needs and price points.

FRONT ACCESS MAINTENANCE

Store employees will appreciate the easy maintenance City Market allows. All components are accessible through a front door with slide out trays for even easier access to components such as the receipt printer and cash handling device.

CASH SECURITY

The cash handling device is located in the main body of the unit and easily accessible, but unlike other solutions the cash is kept behind a locking door to prevent theft. The cash acceptor has lockable cartridges for the vending option. Money can be taken and counted at home office instead of onsite. The courier just exchanges an empty box for a full box and returns it to the office.

EXTRA LARGE RECEIPT ROLL

The kiosk's standard, extra capacity receipt spindle allows maximum transactions per roll so it doesn't have to be changed constantly which is disruptive and inconvenient.

RECEIPT AUTO-RETRACT

When making a convenience purchase, customers often do not want their receipt. To prevent receipt paper trash scattered all over the floor, ECRS offers an auto-retracting receipt printer. The receipt will automatically be retracted if it is not taken within a set amount of time and is deposited into a bin within the unit to be emptied at a later time. The software can also be set-up to prompt customers to choose if they would like a receipt or not, preventing unnecessary waste.

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ATM CASH BACK *(OPTIONAL)*

City Market kiosk can be configured to allow cash back functionality. In the kiosk unit, this cannot be combined with cash-in functionality.

CASH-IN/CARD LOADING *(OPTIONAL)*

The Kiosk is configurable for cash-in functionality for “card loading” (such as employee or membership cards) or “no change” purchases.

EASE-OF-USE

ECRS’ intuitive software design guides users quickly and easily through their entire transaction with voice and visual prompts. The system automatically resets after each user in a matter of seconds. If there is an abandoned or problem transaction, the system will automatically reset after alerting the user. This prevents “stuck” transactions.

SELF-LEARNING WEIGHT SECURITY *(OPTIONAL)*

This available option ensures incorrect items are not scanned and bagged or items are not scanned but placed in a bag. The system automatically learns and recognizes the item and item weight after initial scan.

VENDING APPLICATION *(OPTIONAL)*

Specially written for high-volume vending environments, this application allows for quick, simple transactions and is configured without weight security or bagging platform. Users can pay for items via credit/debit card or employee or membership card. Touchscreen menus can be added for non-scannable items such as coffee or produce.

FAST, ACCURATE SCAN RATE

ECRS researched various scanner options to find the most reliable scan technology available. Nothing is more frustrating, or costly, than items that will not scan.

FLEXIBILITY

ECRS QUICKcheck self-checkout software can be integrated with ECRS’ own CATAPULT application or IBM ACE or 4690**.

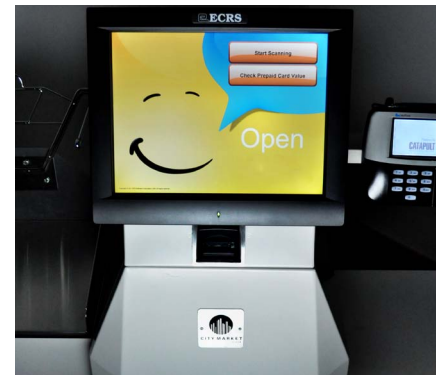
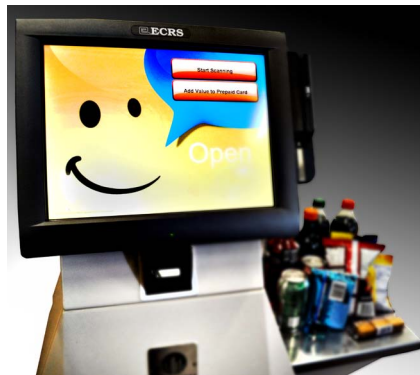
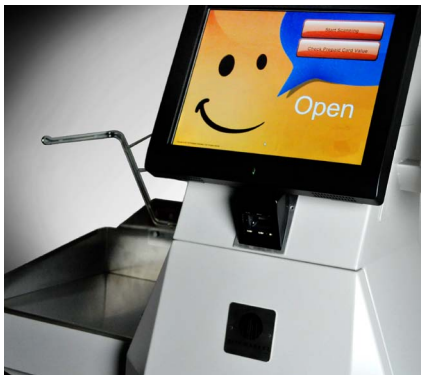
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BACKED BY THE ECRS NAME

The bottom line with self service technology is that if it doesn't work people won't use it. ECRS has extensively tested each component of our self-checkout products to ensure the lowest failure rate possible. ECRS has been a leader in the retail automation industry since 1989 with over 15,000 product installations. Products are developed and deployed by ECRS and backed by an award-winning support staff based from our HQ location.

COMPLETE RETAIL AUTOMATION

Instead of just being a self service kiosk manufacturer, ECRS offers complete solution suites for retailers looking to streamline their enterprise operations. This allows for optimal functionality, easier system management, and accurate reporting and inventory management.



*Data collected from IHL's 2010 North American Retail Self-Checkout Systems Market Study

** IBM ACE or 4690 is in no way affiliated with ECRS