



Smart Launch

Inventory Automation



What is Smart Launch?

Whether you are new to CATAPULT® or an experienced user—we know you're eager to master every facet of the platform to grow your success. We also realize that folks have varied degrees of technical aptitude. Some choose to "go it alone" and take a DIY approach with new technologies, others prefer step-by-step guidance.

"Smart Launch" was developed for the latter group.

Smart Launch consultants can help you master different aspects of your CATAPULT technology stack as you plan out a series of near-term tangible goals. They'll also help you build out a framework for reaching long-term objectives.

Smart Launch programs are available for CATAPULT WebCart™ (ECommerce), Loyalty solutions, General Ledger (Accounting Solutions), **Inventory Automation**, and Briefcase™ (Reporting and Analytics functions).

Program Outline for Inventory Automation

Duration: Up to 48 hours of consultation and a minimum of six months of Success Navigator

This program is designed to help retailers achieve their desired results after implementing Inventory Automation and/or Perpetual Inventory functions and to ensure continued success afterward. Program covers: Database analysis, scan rate, implementation of automated receiving, product accounting, accurate physical inventory, cycle counts, running reports, and auto/suggested reorder.



WHAT IS SUCCESS NAVIGATOR?

Our Success Navigator program provides you with guidance on maximizing retail successes so that you can sustainably grow your enterprise. Discover the freedom to innovate through ongoing strategic consultation and customized solutions. Our industry experts—retail veterans with decades of experience—will work with you to help get the most value out of CATAPULT® and every other dimension of your retail enterprise.

Program covers the following 8 steps (and related topics) in the journey to Inventory Automation:

- 1. Database Analysis**
- 2. Scan Rate (Target 99.5%)**
- 3. Implement Full Receiving**
 - P.O. vs. DSD (Receive without a P.O.)
 - HHT Receiving Process Options
 - Implementation of Gateway™ (optional)
- 4. All Products Accounted For**
 - Account for Known Shrink
 - Store Transfer (if applicable)
- 5. Accurate Physical Inventory**
 - In House vs. Third Party Service
 - Validation File for Third Party
 - Physical Inventory Worksheet
- 6. Cycle Counts**
 - When and How Often
 - Section Counting
 - Zero and 1's Counting
 - Spot Check
- 7. Running Reports**
 - Negative QTY on Hand
 - QTY Greater than X
 - Inventory Valuation Report
- 8. Auto/Suggested Reorder**
 - Replacement
 - Maintain Constant Level
 - Min/Max
 - DemandFill® 2.0

WANT TO “DO-IT-YOURSELF” INSTEAD?

If you are interested in the “go it alone” approach, you can find resources pertinent to [Inventory functions CAT-U Online](#).






For more information or to sign up for this Smart Launch program, please contact the ECRS Customer Care team at 1-800-211-1172 option 1, or submit a support ticket via myECRS.

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ECRS is a privately-held Retail Success Company driven by a desire to change the way retailers use technology in their operations. We use a value-focused, customer-centric approach to create success stories, not only through comprehensive, omnichannel POS technology, but also with our team of highly-experienced retail automation specialists who will help you extract the maximum value from your investment.

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