



Smart Launch

Briefcase™



What is Smart Launch?

Whether you are new to CATAPULT® or an experienced user—we know you're eager to master every facet of the platform to grow your success. We also realize that folks have varied degrees of technical aptitude. Some choose to “go it alone” and take a DIY approach with new technologies, others prefer step-by-step guidance.

“Smart Launch” was developed for the latter group.

Smart Launch consultants can help you master different aspects of your CATAPULT technology stack as you plan out a series of near-term tangible goals. They'll also help you build out a framework for reaching long-term objectives.

Smart Launch programs are available for CATAPULT WebCart™ (ECommerce), Loyalty solutions, General Ledger (Accounting Solutions), Inventory Automation, and **Briefcase™ (Reporting and Analytics functions)**.

WANT TO “DO-IT-YOURSELF” INSTEAD?

If you are interested in the “go it alone” approach, you can find resources pertinent to [Briefcase on CAT-U Online](#).

Program Outline for Briefcase

Duration: Up to three hours of consultation

The Briefcase Smart Launch Program enables retailers to begin using CATAPULT's Briefcase reporting functions at a master level. The program includes Briefcase setup and training on data manipulation and analysis.

Program includes:

- **Setup and Configuration Overview Training:** Your Smart Launch consultant will determine what is needed to get Briefcase up and running with your system configuration.
- **Product Training:** Your Smart Launch consultant will train you on daily use of Briefcase, Worksheets, and Reports.

For more information or to sign up for this Smart Launch program, please contact the ECRS Customer Care team at 1-800-211-1172 option 1, or submit a support ticket via myECRS.



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ECRS is a privately-held Retail Success Company driven by a desire to change the way retailers use technology in their operations. We use a value-focused, customer-centric approach to create success stories, not only through comprehensive, omnichannel POS technology, but also with our team of highly-experienced retail automation specialists who will help you extract the maximum value from your investment.

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