



The New Generation of ECRS Retail Automation has Arrived - Catapult 5.3 Released

After extensive design, development, and testing, ECR Software Corporation (ECRS) today releases the latest version of its award-winning Catapult® retail automation software. Catapult 5.3 makes available the new Java®-based Catapult point of sale (code name Transaction Server) and the HTML5 based Web Office. Catapult 5.3 offers ECRS retail clients access to over 40 new features and enhancements, a redesigned user interface, and overall architecture transition.

Catapult 5.3 consists of three parts – the Catapult Legacy product, Transaction Server, and Web Office. Catapult 5.3 Transaction Server and Web Office represent the most dramatic progression of Catapult since its emergence as one of the first Windows® Touch-based retail POS software applications in the early 2000s. The complete redesign of the product will culminate in late 2014 with the release of 100% Java®-based Catapult 6.0.

Catapult 5.3 is PA DSS certified for retailer PCI DSS compliance standards. The feature-rich upgrade has been running in live retail environments for many months, and all new functionality was extensively tested. “5.3 made Transaction Server possible, and Dash extremely useful,” said Tom Wong, CFO of Erewhon Natural Foods. “The new look, functionality, accuracy, and responsiveness that comes with these features makes 5.3 the most significant upgrade to date. Knowing that they are still developing on top of this to make 6.0 is something we are very excited about.”

“I really like the new Scale Aware™ feature in 5.3; it’s working out very well. We are using it not just for produce, but also things like self-serve donuts and postage stamps. Catapult Transaction Server feels very smooth and more advanced than previous software versions,” said Cristina Fish from Sparkle Markets.

“ECRS Development and QA teams are pleased to bring our customers the most advanced, feature-rich version of CATAPULT to date,” said Mark Noble, Vice President of Development at ECRS. “This version has many unique and patent pending features designed to give our retailers a decisive edge in the marketplace. The delivery of CATAPULT 5.3 is further proof to our customers of ECRS’ constant quest for technology advancement, industry leadership, and dedication to creating the most capable retail automation system available today.”

A complete list of available features and benefits are located on [myECRS](#), along with webinar registration details for “5.3 Bootcamp Week” (April 28- May 1).

For more information on CATAPULT 5.3, or any ECRS product, please contact solutions@ecrs.com or 800.211.1172, option 1.