ECRS Introduces Comprehensive Mobile Retail Management App for iPad®, iPhone® and iPod touch®

Catapult HHT App Available Now on the App Store

BOONE, NC - July 29, 2013 - ECR Software Corporation (ECRS) today announced the launch of its Catapult HHT App for iPad, iPhone and iPod touch. The latest addition to ECRS's robust inventory management suite, the new app provides on-the-go inventory management for retailers with complex, high-volume ordering needs, such as natural foods, cooperatives, grocery, beverage, pharmacy, convenience, and vending micro markets. The Catapult HHT App requires a Linea Pro™ or Infinea Tab™ bar code scanner and Catapult 5.2.3 or later.

Catapult HHT provides much of the powerful back-office inventory functionality found in the Catapult retail automation suite, all from the convenience of a mobile handheld device. Authorized users can perform tasks such as purchase orders, price spot checks, on-the-fly price changes, inventory adjustments, inventory transfers, receive with or without a purchase order, and physical inventory counts from anywhere in the store with real-time system-wide updates. Other notable features include Order Assist which displays suggested item order quantities based on forecasted auto-replenishment calculations, such as ECRS's proprietary DemandFill™. By simply pressing the Order Assist button from the app, the user can instantly see an item's suggested forecasted order quantity and then accept or modify that order.

The app will allow the buyer to scan and purchase by store department and then automatically generate a purchase order for each associated supplier. Completed purchase orders can then be electronically transmitted directly to suppliers from the mobile device via the ECRS Gateway™ supply chain service. The ECRS ordering framework was designed for compatibility with all major suppliers to reduce the cost and hassle of maintaining multiple ordering systems.

"Our goal was to develop a mobile inventory app that would be flexible and practical for today's on-the-go retail environments," said Mark Noble, VP of Development, ECRS. "With the addition of the new Catapult HHT App, ECRS is providing a comprehensive inventory and order management tool enabling the retailer to manage this critical piece of business operations according to their preference. Best of all this new solution is fast, easy to implement and affordable."

To compliment the new Catapult HHT App, ECRS is also offering mobile shelf label printing. Authorized store personnel can now easily update item prices using Catapult HHT and then print new shelf labels without ever leaving the sales floor.

The Catapult HHT App is available from the App Store on iPad, iPhone and iPod touch at www.AppStore.com/CatapultHHT.

[Watch the video here.](#)

About ECRS Since 1989, ECRS has developed and deployed world-class retail automation solutions focused on "Automating the Science of Retail"™. Innovative products backed by award-winning customer service have catapulted our users to exceptional retail performance. The ECRS framework includes: point-of-sale, self-checkout, back office, inventory and replenishment, supply chain, warehouse, customer loyalty, membership management, gift card, fresh foods scale integration, general ledger integration, fuel pump, and pharmacy system integration. Apple, the Apple logo iPad iPhone and iPod touch are trademarks of Apple Inc., registered in the U.S. and other countries. App Store is a service mark of Apple Inc.

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