



ECRS and Sav-On™ Drugs Partner to Successfully Roll Out Enterprise Retail Automation Project

DETROIT, MI – October 11, 2010 - Sav-On Drugs, Inc., the largest franchisee of Sav-Mor™ Drug Stores, recently announced the successful, 22-store implementation of the ECRS CATAPULT™ enterprise retail automation system. The main components of this enterprise-wide project included point-of-sale, centralized multi-store price book management, centralized multi-store reporting, and self-checkout.

When searching for a retail automation provider, Sav-On Drugs looked for a system that could meet their unique needs as a high-volume pharmacy and general retail chain with large-format stores. In addition to pharmacy prescriptions, Sav-On offers general OTC, gifts, seasonal items, small grocery, tobacco, spirits, and other customer services. It was important they find a system with experience in these diverse areas, as well as, expertise in their most complex area, pharmacy.

“The search to find a POS system that met all of our many criteria was very long and extensive,” said Sav-On’s Owner, who spearheaded the project. “We needed innovative technology to fit our progressive business model and help us excel across the enterprise. ECRS’ diverse offerings fit our current business requirements and are flexible enough to meet any changing needs we may have in the future; a must in the pharmacy industry. We’re also very pleased with ECRS’ advanced, web-based customer support system, which is transparent and very effective. ”

Along with the enterprise point-of-sale system, ECRS provides Sav-On with head quarters (HQ) data and reporting synchronization for all locations, centralized pricing and promotions, IAS compliance, bi-directional pharmacy system integration, OTC inventory management, and electronic signature capture. This combined functionality allows Sav-On Drugs to streamline their enterprise while improving data accuracy and reducing manual labor.

Sav-On also deployed CATAPULT's centralized multi-store GL consolidation solution. This powerful integration tool allows Sav-On to automate and streamline the capture of all GL activity, from all 22 store locations, within a 24 hour time frame, saving countless hours in duplicate clerical work.

Implementing technology solutions to help streamline operations, improve customer service, and increase profits are one way to ensure lasting success in the face of new marketplace challenges. Sav-On is tackling this approach head-on by progressively using technology, such as enterprise automation and self-checkout, to differentiate themselves from the rest of the industry.

In response to customer feedback and popularity in other verticals, Sav-On recently implemented ECRS’ QUICKcheck™ self-checkout technology in a test store. This innovative approach helps them create brand identity, improve customer service, and jump out ahead of national chain competitors.

“You know from the first minute you walk into a Sav-On location, that they are leaders not followers, so I'm very proud that Sav-On selected and successfully installed our solutions. We at ECRS are committed to Sav-On, and the hundreds of other pharmacy locations, to continue the development of industry-leading retail automation products that enable chain enterprises, such as Sav-On, to achieve competitive advantages in the challenging marketplace of today,” said ECRS President and CEO, Peter Catoe.

About Sav-On Drugs, Inc.

Sav-On Drugs is committed to providing customers in the Southeastern Michigan region with high-quality products and services in a convenient, one-stop format, at economic prices. Sav-On products include prescriptions, health & beauty, spirits, lottery, general merchandise and photo processing. Sav-On is a franchisee of Sav-Mor Drug Stores, recently ranked as the 13th largest drug store chain, based on total sales, by the 2010 Drug Store Management Annual Drug Store State of the Industry report.

About ECR Software Corporation (ECRS)

ECRS has been providing retail automation solutions to retailers in pharmacy, convenience, natural products, co-op, grocery, and specialty markets since 1989. ECRS is committed to providing retailers with the technology needed to drive their business to a future of success. The ECRS solutions suite includes: Point-of-sale, self-checkout, reporting & analytics, inventory management, EDI supplier integration, pharmacy management integration, loyalty, membership management, gift card, fuel integration, integrated video surveillance, technical support, training, and consulting services.

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